

GF DATA® M&A REPORT

AUG
2020

The most reliable data on private
M&A transactions in the \$10-250
million value range.

SERVING THE
MIDDLE MARKET
SINCE 2006

About GF Data®

GF Data provides data on private equity-sponsored M&A transactions with enterprise values of \$10 to 250 million. GF Data gives private equity firms and other users more reliable external information to use in valuing and assessing M&A transactions.

GF Data collects transaction information from private equity groups on a blind and confidential basis. Two hundred and twenty-three private equity firms have provided information on deals included in this report.

GF Data produces five products—(1) this quarterly report containing high-level valuation, volume and leverage data; (2) a quarterly supplement providing exhaustive detail on leverage and capital structure; (3) a semi-annual report providing detail on indemnification cap, escrow and other key deal terms; (4) a quarterly industry drilldown report; and (5) continuous access, through GF Data's secure web site, to detailed valuation data organized by NAICS industry code.

For information on subscribing, or on contributing data as a private equity participant, contact us at info@gfdata.com.

Second Quarter 2020 Report Parameters

- Three hundred and twenty-three participating private equity firms have provided data on transactions closed between January 1, 2003 and June 30, 2020. Two hundred and twenty-seven of these firms are active contributors.
- The GF Data universe now comprises 3,573 transactions valued at \$10-250 million, and at multiples ranging from 3 to 15 times Last Twelve Months Adjusted EBITDA.
- The drilldowns by NAICS code offered on the web site follow the same parameters. We provide valuation data on deals in the more than 200 NAICS categories detailed on page seven.

GF Data® is a registered trademark of GF Data Resources LLC. Use and transmission of information are governed by Disclaimer and Terms of Use on page 6.

www.gfdata.com

Data Highlights

Completed deal activity in the second quarter of 2020—the first period bearing the full brunt of coronavirus—left a surprisingly clear imprint on the marketplace: Virtually no change in valuations on dramatically reduced volume and dramatically less debt usage.

GF Data's 227 active private equity contributors reported on 31 transactions completed in 2Q and meeting our parameters—Total Enterprise Value (TEV) \$10-250 million and TEV/Trailing Twelve Months (TTM) Adjusted EBITDA 3-15x.

Valuations averaged 7.4x TTM Adjusted EBITDA—unchanged from 1Q. Yet there were only 31 completed deals in the GF Data universe, compared to about 80 in the prior quarter and the year-ago second quarter. Even allowing for late reporting in the latest period, completed transaction activity was off 50-60 percent.

The headline numbers for the last six quarters are:

All Transactions	1Q 19	2Q 19	3Q 19	4Q 19	1Q 20	2Q 20
# of Deals						
TEV/EBITDA						
Total Debt/EBITDA						
Senior Debt/EBITDA						

Valuations remained aloft on the transactions that were completed in the second quarter.

It is safe to say these transactions involved some combination of: investment propositions fully digested by buyers pre-covid; industry sectors with decent visibility through the pandemic; sellers with the leverage to resist draconian price re-trading; and buyers willing to employ more equity than in the past to reach a close.

But what happened to the other transactions that presumably would have closed this spring had there not been an extraordinary public health event?

Will they appear as completed deals in coming periods, as sellers accept reduced or more highly structured economics? Will change of control transactions be recast as minority recaps? Or will they not figure in the data for years because owners chose to ride out the pandemic and re-focus on running their businesses for the immediate future?

The answer is certainly "All of the Above," but in what proportions we don't know.

While valuations did not move in the second quarter, there was an immediate retrenchment in leverage. This is covered in greater depth in the accompanying leverage report, but a few highlights:

- Total debt averaged 3.3x TTM Adjusted EBITDA—a drop from the 3.8-4.0x range that prevailed from 2017 through 1Q of this year.
- Average equity contribution in the second quarter was 56.5%—a jump from 48.7% in 1Q.
- Even as 90-day LIBOR tumbled to .3%, spreads against the base rate swelled. Average senior pricing jumped from LIBOR plus 4.2% to LIBOR plus 5.7%. Average sub debt coupon rose 70 basis points to L+10.3%.

©2020 GF Data Resources LLC

info@gfdata.com

VALUATION OVERVIEW

CHART 1

TOTAL ENTERPRISE VALUE (TEV)/EBITDA

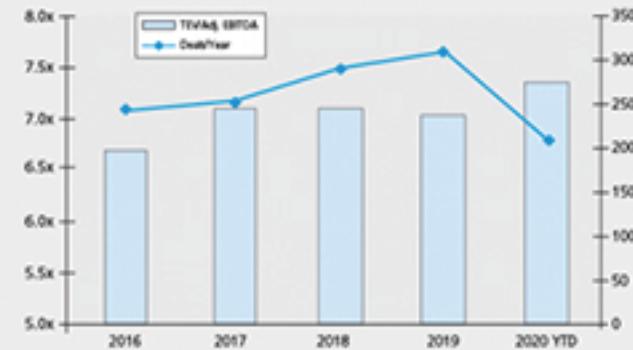
TEV	2003– 2015	2016	2017	2018	2019	YTD 2020	Total	N =
10-25								
25-50								
50-100								
100-250								
Total								
N =								

Please note that N for 2003-15 encompasses thirteen years of activity.

 SOURCE: GF DATA®

CHART 2

AVERAGE MULTIPLES AND DEAL VOLUME



Please note Volume for 2020 is annualized.

 SOURCE: GF DATA®

CHART 3

VALUATION DRILLDOWN—2020 YTD

TEV	ALL	Buyouts Only					ALL THREE*
		Buyouts Only	PE/Corp Seller	Above Average	Post-Closing Mgt.		
10-25							
25-50							
50-100							
100-250							
Total							
N =							

* Note: ALL THREE* in the rightmost column denotes buyouts featuring above-average financial characteristics, a post-closing management solution and a private equity/corporate seller.

 SOURCE: GF DATA®

- Chart 3 drills down from the entire sample at left, to deals completed as buyouts only, and then to three factors that contribute to premium pricing—(a) ownership by a PE group or other institution, as opposed to individual/family ownership, prior to sale; (b) above-average financial characteristics; and (c) provision of a management solution post-sale. The right-most column then comprises buyout deals in which all three factors were present. (The definition for above-average financial performance is provided next to Chart 9.)
- There were 97 buyout transactions reported for the first half of 2020, completed at an average of 7.1x. For deals in the \$100-250 million TEV range, the average was 9.7x. As usual, there was an additional reward in valuation for larger sellers featuring favorable pricing characteristics.
- Chart 4 drills down based on characteristics of the acquiring entity, rather than the selling business. Private equity funds closed on their deals at an average multiple of 7.6x in 2019, compared to 7.1x for mezzanine/junior capital providers. Family offices (independent sponsors are rolled in here) paid 6.0x on average—a half turn off of 2019 pricing.
- As the accompanying leverage report discusses in greater detail, steadiness in valuations was not accompanied by steadiness in leverage. Every type of deal involving every type of buyer involved less debt—and thus a greater equity contribution—on average.

CHART 4

VALUATION DRILLDOWN BY TYPE OF BUYER—2020 YTD

TEV	ALL	Buyouts Only					Add-On
		PE Group	Family Office*	Mezz/Jun. Capital	SAC	Platforms	
10-25							
25-50							
50-100							
100-250							
Total							
N =							

* Note: The Family Office grouping also includes deals done by other sponsors not organized as committed funds, e.g. independent sponsors.

 SOURCE: GF DATA®

What's Inside

- Valuation Overview (Charts 1-9)
- All-in Valuations and Transaction Type Crosscuts (10-12)
- Business Category Drilldowns (13-17)
- Leverage Overview (18-20)

VALUATION OVERVIEW

CHART 5

TEV/EBITDA—QUARTERLY SPLITS

TEV	3Q 2018	4Q 2018	1Q 2019	2Q 2019	3Q 2019	4Q 2019	1Q 2020	2Q 2020	N =
10-25									
25-50									
50-100									
100-250									
Total									
N =									

GF SOURCE: GF DATA®

CHART 6

TEV/EBITDA—ALL INDUSTRIES BY EBITDA SIZE

2003– EBITDA	2015	2016	2017	2018	2019	YTD 2020	Total	N =
3-5								
5-8								
8-10								
>10								
Total								
N =								

Please note that N for 2003-15 encompasses thirteen years of activity.

GF SOURCE: GF DATA®

CHART 7

TEV/EBITDA—BOUYOUT TRANSACTIONS ONLY

2003– TEV	2015	2016	2017	2018	2019	YTD 2020	Total	N =
10-25								
25-50								
50-100								
100-250								
Total								
N =								

Please note that N for 2003-15 encompasses thirteen years of activity..

GF SOURCE: GF DATA®

CHART 8

TEV/EBITDA—BOUYOUTS WITH ABOVE-AVERAGE FINANCIAL CHARACTERISTICS

2003– TEV	2015	2016	2017	2018	2019	YTD 2020	Total	N =
10-25								
25-50								
50-100								
100-250								
Total								
N =								

Please note that N for 2003-15 encompasses thirteen years of activity.

GF SOURCE: GF DATA®

CHART 9

QUALITY PREMIUM—BOUYOUTS ONLY

	2003– 2015	2016	2017	2018	2019	YTD 2020	Total
Above Average Financials							
Other Buyouts							
Premium/(Discount)							
Incidence							

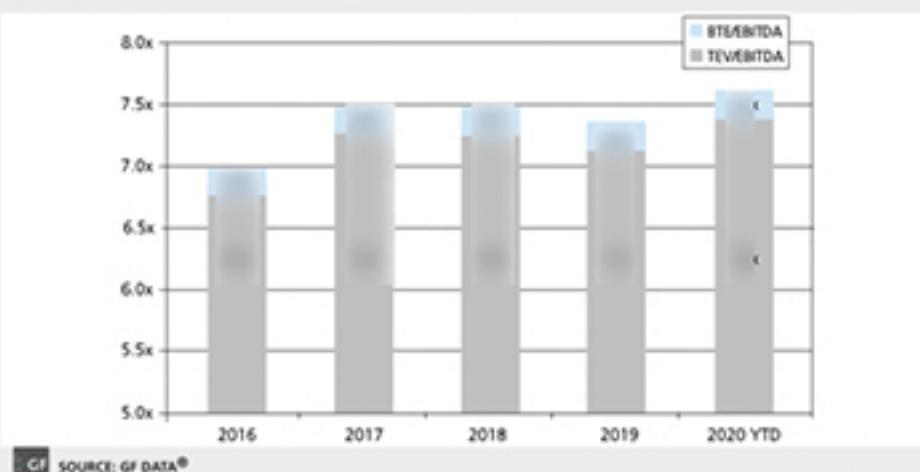
GF SOURCE: GF DATA®

- Chart 5 shows that the constancy in valuation from 1Q to 2Q played out in each TEV bracket
- Charts 7-9 focuses on buyout transactions, which account for 85.5% of the GF Data core universe (3,056 of 3,573 deals).
- Chart 9 shows the continued assertion of the “quality premium”—the reward in valuation for above-average financial performance. The premium recorded in the first half was 18%, representing a decline from the 20 percent-plus levels reached in each of the prior four years.
- The percentage of deals meeting our above-average standard was 57 percent—about in line with the historic average of 56%.
- GF Data defines better financial performers as businesses with TTM EBITDA margins and revenue growth rates both above 10 percent, or one above 12 percent and the other metric at least 8 percent. Outliers on the high side are also excluded.

VALUATION OVERVIEW

CHART 10

ALL-IN VALUATIONS



- GF Data's base valuations are presented net of buyer's expenses to produce multiples most useful as reference points for seller expectations. Expenses are then added in to generate "all-in" multiples relevant for buyers in weighing total deal costs against prevailing debt multiples.
- Buyer's transaction expenses added an average of .28x to the average transaction multiple in the first half of 2020. "All-in" multiples averaged 7.7x.
- The advantage in pricing given to platform investments continued in the second quarter. The differential of 1.3-1.4x remained in place as debt loads on both platforms and add-ons needed.
- Our size premium chart is below. The spread in valuation between deals completed in the \$10-50 million TEV range and those completed at \$100-250 million was 2.2x. This corresponds to the historic average.

CHART 11

ALL-IN TEV/EBITDA—ALL INDUSTRIES*

TEV	2003–2015					YTD 2020	Total	N =
	2015	2016	2017	2018	2019			
10-25								
25-50								
50-100								
100-250								
Total								
N =								

*All-in valuation data include multiples paid to seller (Chart 1) plus buyers' transaction expenses – expressed as fractional multiples of EBITDA (Chart 11A). Please note that N for 2003–15 encompasses thirteen years of activity.

Buyers' Transaction Expenses/ By EBITDA Multiple

TEV	2003–2015					YTD 2020	Total	N =
	2015	2016	2017	2018	2019			
10-25								
25-50								
50-100								
100-250								
Total								
N =								

Please note that N for 2003–15 encompasses thirteen years of activity.

CHART 12

TEV/EBITDA—BUYOUTS BY TRANSACTION TYPE

TEV	Platforms			YTD 2020	Add-ons	2017	2018	2019	YTD 2020	Total
	2017	2018	2019							
10-25										
25-50										
50-100										
100-250										
Total										
N =										

Size Premium—Buyouts Involving Platform Acquisitions Only

BUSINESS CATEGORY DRILLDOWNS

CHART 13

TEV/EBITDA—BY INDUSTRY CATEGORY

INDUSTRY	2003–2015	2016	2017	2018	2019	YTD 2020	Total	N =
----------	-----------	------	------	------	------	-------------	-------	-----

Manufacturing
 Business services
 Health care services
 Retail
 Distribution
 Media & Telecom
 Technology
 Other

N =

Please note that N for 2003–15 encompasses thirteen years of activity.

 SOURCE: GF DATA®

- Four major business categories—manufacturing, business services, health care services and distribution—comprise about 80 percent of the GF Data deal volume.
- Contributors place manufacturing deals in one of three sub-categories. The overall multiples in that category break down as follows:

YTD
2018 2019 2020

Manuf. Branded Consumer
 Manuf. Bus to Business
 Manuf. Unbranded Consumer

Manufacturing

CHART 14

TEV/EBITDA—MANUFACTURING

2003– TEV	2015	2016	2017	2018	2019	YTD 2020	Total	N =
--------------	------	------	------	------	------	-------------	-------	-----

10-25
 25-50
 50-100
 100-250

Total

N =

Please note that N for 2003–15 encompasses thirteen years of activity.

 SOURCE: GF DATA®

CHART 15

TEV/EBITDA—BUSINESS SERVICES

2003– TEV	2015	2016	2017	2018	2019	YTD 2020	Total	N =
--------------	------	------	------	------	------	-------------	-------	-----

10-25
 25-50
 50-100
 100-250

Total

N =

Please note that N for 2003–15 encompasses thirteen years of activity.

 SOURCE: GF DATA®

CHART 16

TEV/EBITDA—HEALTH CARE SERVICES

2003– TEV	2015	2016	2017	2018	2019	YTD 2020	Total	N =
--------------	------	------	------	------	------	-------------	-------	-----

10-25
 25-50
 50-100
 100-250

Total

N =

Please note that N for 2003–15 encompasses thirteen years of activity.

 SOURCE: GF DATA®

CHART 17

TEV/EBITDA—DISTRIBUTION

2003– TEV	2015	2016	2017	2018	2019	YTD 2020	Total	N =
--------------	------	------	------	------	------	-------------	-------	-----

10-25
 25-50
 50-100
 100-250

Total

N =

Please note that N for 2003–15 encompasses thirteen years of activity.

 SOURCE: GF DATA®

VALUATION OVERVIEW

CHART 5

TEV/EBITDA—QUARTERLY SPLITS

TEV	3Q 2018	4Q 2018	1Q 2019	2Q 2019	3Q 2019	4Q 2019	1Q 2020	2Q 2020	N =
10-25									
25-50									
50-100									
100-250									
Total									
N =									

GF SOURCE: GF DATA®

CHART 6

TEV/EBITDA—ALL INDUSTRIES BY EBITDA SIZE

2003– EBITDA	2015	2016	2017	2018	2019	YTD 2020	Total	N =
3-5								
5-8								
8-10								
>10								
Total								
N =								

Please note that N for 2003-15 encompasses thirteen years of activity.

GF SOURCE: GF DATA®

CHART 7

TEV/EBITDA—BOUYOUT TRANSACTIONS ONLY

2003– TEV	2015	2016	2017	2018	2019	YTD 2020	Total	N =
10-25								
25-50								
50-100								
100-250								
Total								
N =								

Please note that N for 2003-15 encompasses thirteen years of activity..

GF SOURCE: GF DATA®

CHART 8

TEV/EBITDA—BOUYOUTS WITH ABOVE-AVERAGE FINANCIAL CHARACTERISTICS

2003– TEV	2015	2016	2017	2018	2019	YTD 2020	Total	N =
10-25								
25-50								
50-100								
100-250								
Total								
N =								

Please note that N for 2003-15 encompasses thirteen years of activity.

GF SOURCE: GF DATA®

CHART 9

QUALITY PREMIUM—BOUYOUTS ONLY

	2003– 2015	2016	2017	2018	2019	YTD 2020	Total
Above Average Financials							
Other Buyouts							
Premium/(Discount)							
Incidence							

GF SOURCE: GF DATA®

- Chart 5 shows that the constancy in valuation from 1Q to 2Q played out in each TEV bracket
- Charts 7-9 focuses on buyout transactions, which account for 85.5% of the GF Data core universe (3,056 of 3,573 deals).
- Chart 9 shows the continued assertion of the “quality premium”—the reward in valuation for above-average financial performance. The premium recorded in the first half was 18%, representing a decline from the 20 percent-plus levels reached in each of the prior four years.
- The percentage of deals meeting our above-average standard was 57 percent—about in line with the historic average of 56%.
- GF Data defines better financial performers as businesses with TTM EBITDA margins and revenue growth rates both above 10 percent, or one above 12 percent and the other metric at least 8 percent. Outliers on the high side are also excluded.

GF Data's searchable data base is available on line at www.gfdata.com.

We provide detailed valuation data organized by business category and/or NAICS code. You can organize your search by TEV or by year, then print it or download it into Excel. GF Data reports at the finest level of industry detail at which there are at least three data points.

The GF Data searchable data base currently includes deals in 66 NAICS three-digit categories and 150 sub-categories. Some sub-groupings are omitted from the list below:

MANUFACTURING			
212	Mining (Except Oil and Gas)	3345**	Navig., Meas., Electron., and Control Instruments
213	Support Activities for Mining	3346**	Magnetic and Optical Media
2131**	Stone Mining and Quarrying	335	Elec. Equip., Appl., and Component Mfrng
236	Building Construction	3351**	Electrical Lighting Equipment
2361**	Residential Construction	3352**	Household Appliance Mfrng
237	Heavy and Civil Engineering Construction	3353**	Electrical Equipment
2371**	Utility System Construction	336	Transportation Equip. Mfrng
2373**	Hwy, Street & Bridge Construction	3361**	Motor Vehicle Mfrng
238	Specialty Trade Contracting	3362**	Heavy Duty Truck Manufacturing
2381**	Foundation Structure and Bldg. Exterior	3363**	Motor Vehicle Parts
2382**	Building Equipment	3364**	Aerospace Products and Parts
2383**	Building Finishing	3366**	Ship and Boat Building
311	Food Manufacturing	337	Furniture and Related Products
3111**	Animal Food Manufacturing	3371**	Household and Institutional Furniture
3114**	Fruit and Veg. Preserving/Specialty Foods	3372**	Office Furniture (Including Fixtures)
3115**	Dairy Products	3379**	Mattress Manufacturing
3116**	Animal Processing & Slaughtering	338	Miscellaneous Mfrng
3118**	Bakeries and Tortilla Mfrng	3391**	Medical Equip. & Supplies
3119**	Other Food Mfrng		
312	Beverage and Tobacco Mfrng		
3121**	Beverage Mfrng		
313	Textile Mills		
314	Textile Product Mills		
315	Apparel Manufacturing		
316	Leather and Allied Product Mfrng		
321	Wood Product Manufacturing		
322	Paper Manufacturing		
323	Printing and Related Support Activities		
325	Chemical Manufacturing		
3251**	Basic Chemicals		
3252**	Resin, Synth. Rubber, and Artificial Synth. Products		
3253**	Pesticide, Fertilizer & Other Ag. Products		
3254**	Pharmaceutical and Medicine		
3255**	Paint, Coating, and Adhesive Manufacturing		
3256**	Soap, Cleaning and Toilet Prep. Products		
326	Plastics and Rubber Products Mfrng		
3261**	Plastics Products		
3262*	Rubber Products		
327	Nonmetallic Mineral Product Manufacturing		
3271**	Clay Products & Refractory		
3272**	Glass and Glass Products		
3273**	Cement & Concrete Products		
331	Primary Metal Mfrng		
3311**	Iron & Steel Mills and Ferroalloy Mfrng		
3312**	Iron and Steel Pipe and Tube from Purchased Steel		
3313**	Alumina and Aluminum Production and Processing		
3314**	Nonferrous Metal (except Alum.) Prod./Processing		
3315**	Foundries		
332	Fabricated Metal Product Mfrng		
3321**	Forging and Stamping		
3322**	Architect. & Structural Metals		
3324**	Boiler, Tank, and Shipping Containers		
3325**	Hardware		
3327**	Machine Shops/Turned Product/Screw, Nut & Bolt		
3328**	Cutting, Engraving, Heat Treating Products		
333	Machinery Manufacturing		
3331**	Agriculture, Constr., and Mining Machinery		
3332**	Industrial Machinery		
3333**	Comm. & Service Industry Machinery		
3334**	HVAC and Commercial Refrigeration Equip.		
3335**	Metalworking Machinery		
3336**	Engine, Power & Turbine Transmission Equip.		
3339**	Other General Purpose Machinery		
334	Computer & Electronic Prod. Mfrng		
3341**	Computers and Peripheral Equipment		
3342**	Communications Equipment		
3343**	Audio & Video Equipment		
3344**	Semiconductor and Other Electronic Components		
		3345**	Navig., Meas., Electron., and Control Instruments
		3346**	Magnetic and Optical Media
		335	Elec. Equip., Appl., and Component Mfrng
		3351**	Electrical Lighting Equipment
		3352**	Household Appliance Mfrng
		3353**	Electrical Equipment
		336	Transportation Equip. Mfrng
		3361**	Motor Vehicle Mfrng
		3362**	Heavy Duty Truck Manufacturing
		3363**	Motor Vehicle Parts
		3364**	Aerospace Products and Parts
		3366**	Ship and Boat Building
		337	Furniture and Related Products
		3371**	Household and Institutional Furniture
		3372**	Office Furniture (Including Fixtures)
		3379**	Mattress Manufacturing
		338	Miscellaneous Mfrng
		3391**	Medical Equip. & Supplies
BUSINESS SERVICES			
481	Air Transportation		
484	Truck Transportation		
4841**	General Freight Trucking		
4842**	Specialized Freight Trucking		
488	Support Activities for Transportation		
4881**	Support Activities for Air Transportation		
4882**	Support Activities for Rail Transportation		
4884**	Support Activities for Road Transportation		
4885**	Freight Transportation Arrangement		
492	Couriers & Messengers		
493	Warehousing & Storage		
518	Data Processing, Hosting & Rel. Services		
519	Other Information Services		
522	Credit Intermediation & Related Activities		
524	Insurance Carriers and Rel. Activities		
5241**	Insurance Carriers		
5242**	Agencies, Brokers and Other Ins. Related Activities		
525	Funds, Trusts & Other Vehicles		
532	Rental and Leasing Services		
541	Professional, Scientific and Tech Services		
5411**	Legal Services		
5412**	Acting, Tax Prep., Bookkeeping and Payroll Svcs		
5413**	Architectural, Engineering, and Related Services		
5414**	Specialized Design Services		
5415**	Computer Systems Design and Related Services		
5416**	Mktg., Scientific & Tech. Consulting		
5417**	Research & Development		
5418**	Advertising, PR and Related Services		
5419**	Other Prof., Scientific and Tech. Services		
561	Administrative & Support Services		
5613**	Employment Services		
5614**	Business Support Services		
5616**	Investigation and Security Services		
5617**	Services to Buildings and Dwellings		
5619**	Other Support Services		
562	Waste Management and Remediation Services		
5621**	Waste Collection		
5622**	Waste Treatment and Disposal		
631	Educational Services		
6311**	Elementary and Secondary Schools		
6314**	Business, Computer & Management Training		
6315**	Technical and Trade Schools		
6316**	Other Schools and Instruction		
6317**	Education Support Services		
811	Repair and Maintenance		
8111**	Automotive Repair & Maintenance		
8112**	Electronics and Precis. Equip. Repair and Maintenance		
HEALTH CARE SERVICES			
8113**	Comm. and Ind. Machry and Equip. Repair and Maintenance		
8114**	Personal & Household Goods		
812	Personal & Laundry Services		
8122**	Death Care Services		
8123**	Drycleaning and Laundry Services		
DISTRIBUTION			
423	Wholesalers, Durable Goods		
4231**	Motor Vehicle and MV Parts & Supplies		
4232**	Furniture and Home Furnishings		
4233**	Lumber and Other Construction Materials		
4234**	Commercial Equipment & Supplies		
4235**	Metal and Mineral Goods (exc. Petrol.)		
4236**	Electrical and Electronic Goods		
4237**	Hardware, Plumbing and Heating Equip. & Supplies		
4238**	Machinery, Equip. & Supplies		
4239**	Misc. Durable Goods		
424	Wholesaler, Nondurable Goods		
4241**	Paper & Paper Products		
4242**	Drugs & Druggists' Sundries		
4243**	Apparel, Piece Goods & Notions		
4244**	Grocery and Related Products		
4246**	Chemical & Allied Products		
4249**	Misc. Nondurable Goods		
RETAIL			
441	Motor Vehicle Dealers and Wholesalers		
442	Furniture and Home Furnishings Stores		
443	Electronic & Appliance Stores		
444	Busdg. Material and Garden Equipment & Supplies Stores		
445	Food & Beverage Stores		
446	Health and Personal Care Stores		
448	Clothing and Clothing Accessories Stores		
453	Miscellaneous Retailers		
454	Non-Store Retailers		
713	Amusement, Gambling & Recreation Ind.		
722	Food Services and Drinking Places		
PUBLISHING/MEDIA AND TECHNOLOGY			
511	Publishing Industries (except Internet)		
5111**	Newspaper, Periodical, Book & Directory Pubs.		
5112**	Software Publishers		
512	Motion Picture & Recording Industries		
515	Broadcasting (Except Internet)		
5151**	Radio and Television Broadcasting		
517	Telecommunications		
518	Data Processing Hosting & Related Services		
519	Other Information Services		
OTHER			
211	Crop Production		
221	Utilities		
517	Telecommunications		